



World Label Company

World Label Co. is the leading manufacturer of leather jeans labels in Japan.

Since our foundation in 1986, we have developed an original technology that makes leather materials immune to many destructive processes. Thanks to our original innovations, we are able to maintain a 90% share of the Japanese leather labels manufacturing market.

Currently we supply leather labels and other leather products to well known jeans and apparel manufacturers such as Levis, Edwin, Bobson and BigJohn.

To satisfy our customers, we use a variety of leather materials, processed in numerous ways to produce exceptional results. Our research team is constantly working on developing new and better methods of manufacturing to improve and maintain the highest quality.

After many years of conducting business successfully in Japan, we are expanding into the international market. Through cooperation with new partners overseas, our technology and manufacturing know-how will serve hundreds of customers all over the world.



Preshrunk leather labels

Normal leather shrinks during stonewashing, bleaching and other similar processes. Because jeans are often exposed to stone friction, chemical processing and very fast and high temperature drying, leather can't be used as a material for jeans labels.

For our labels we use specially treated preshrunk leather that can endure any of above processes.

Leather labels for vintage jeans

Treated with vegetable tannin, leather preserves its natural look. This kind of leather is not suitable for regular jeans but becomes a proper material for vintage jeans where slight change in color and size is acceptable.

World Label Company

Here is what makes us different!

Our unique technology allows you to use natural leather materials for jeans that undergo various processes involving washing. Natural leather shrinks when washed, but our technology allows it to maintain its original look and size. The revolutionary process we use in manufacturing has proven a great success and allowed us to gain more than a 90% share of the Japanese market.



Our unique technology allows the leather label to maintain its size and color even after being washed numerous times.



Natural leather



Our Technology

Leather Jeans Labels of your choice!

Choose the materials. We offer a variety of preshrunk leather. You may choose the material that your labels will be made of, depending on the processing method that you use to make jeans apparel.

Choose printing method. We do branding, stamping, silk printing, antique print and much more.

Choose the color. You may choose from a fixed set of colors we have in stock. But for your special projects, we will dye the leather to get the color you need.



We will make any kind of label or leather part for apparel just to suit your needs.



Our Clients: EDWIN, Lee (Japan), Wrangler (Japan), LEVI STRAUS (Japan), LEVI STRAUS (Philippines), BOBSON, BIG JOHN, BLUE WAY, FULL COUNT, THE REAL McCOY'S

For more information visit our web site
<http://www.world-label.com/en/>



OUR PRODUCTS